



Rumi
LONDON

Rumi

RUMI
LUXURY SILK ACCESSORIES

CATALOGUE
2024



HELLO

ABOUT RUMI

RUMI is a contemporary British brand with a strong core of sustainable luxury accessories for men and women. The RUMI (LONDON) label includes scarves, pocket squares, twillies and ties in 100% silk. Contemporary, sophisticated and effortless— the collections are defined by their superior quality and flawless attention to detail. The British brand's luxurious accessories combine true British craftsmanship with cutting-edge printing and sewing techniques.

The RUMI (LONDON) collection reflects influences from around the world, transforming classic motifs and heritage patterns into contemporary designs, thus forging the uniqueness of RUMI. Created in Britain from the finest silks, the unique and whimsical printed styles make an instant statement.



PURE SILK SCARVES

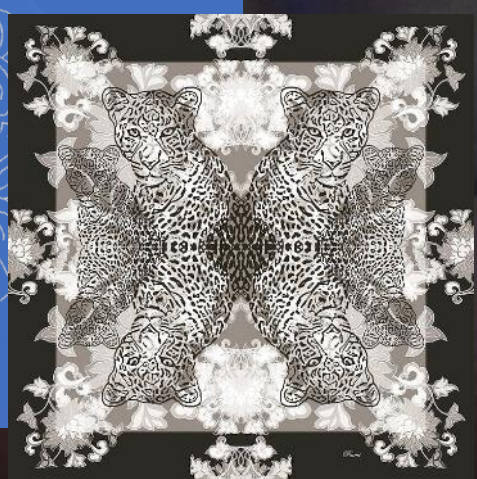
Stunning luxury silk scarves exclusively created in Britain. RUMI's 100% pure silk scarves are traditionally crafted from the finest silk twills, complete with hand-rolled edges. Sustainably made from pure silk, the handmade silk scarves form part of a collection of luxury accessories designed and printed in England, showcasing exceptional British craftsmanship and finishing techniques.

The square silk scarves can be styled with any smart or casual outfit for an extra burst of colour and luxury. The scarves can be tied around the neck, wrist or head for a contemporary look. From heritage-inspired patterns to contemporary florals and geometric motifs, from pastel hues to kaleidoscopic prints, you'll discover a range of unisex luxury silk twill scarves.



Pure Silk Leopard Print Scarf

SKU: SCF001





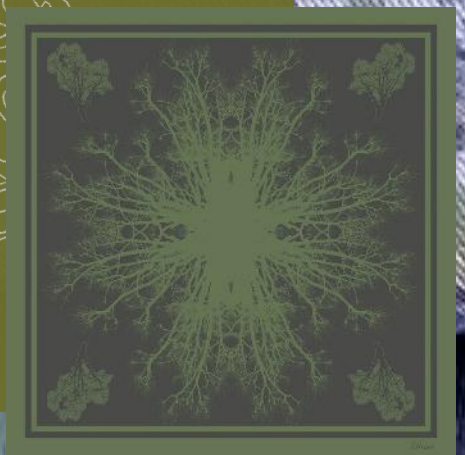
Pure Silk Poppy Scarf

SKU: 002



Nature Pure Silk Scarf

SKU: SCF003





RUMI FOUNDER & ILLUSTRATOR

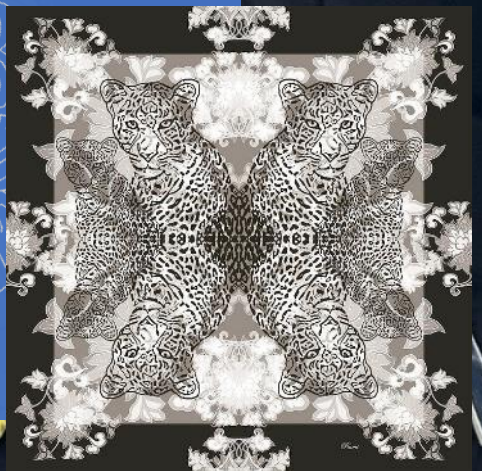
A marketer by chance, an academic by accident and an entrepreneur by passion, RUMI's (she/her/hers) adventure began out of her love for the arts and culture and all things sustainable.

As a self-confessed artist, RUMI has a unique way of combining the arts and cultures with vibrant colours and creating effervescent prints which makes each of her pieces exclusive and distinctive. The RUMI LONDON designs facilitate creativity and style. Having grown up in Bhutan, a place that continues to remain close to her heart, RUMI now resides in London, UK, where she creates her designs. It is no wonder that the RUMI LONDON collection reflects many influences from Britain, Bhutan and Bharat (her ethnic connection), transforming classic motifs and heritage patterns into contemporary designs, thus forging the uniqueness of RUMI LONDON.



Daffodils Pure Silk Scarf

SKU: SCF020





Purple Plush Floral Silk Scarf

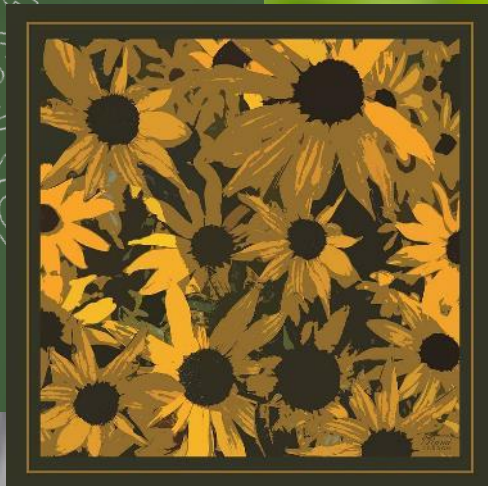
SKU: SCF005





Gloriosa Daisy Luxury Silk Scarf

SKU: SCF006





Rose Garden Square
Silk Scarf

SKU: SCF007





OUR ETHOS

THE PROVENANCE

RUMI LONDON accessories are designed in London and printed in the north of England by a specialist silk printer who has been in the business for luxury printed fabric and accessories for more than 50 years..

BRITISH CRAFTSMANSHIP

RUMI LONDON luxury accessories are crafted from the finest quality silk. Combining tradition with cutting-edge printing and sewing techniques, our pure silk accessories portray the finest of British craftsmanship.

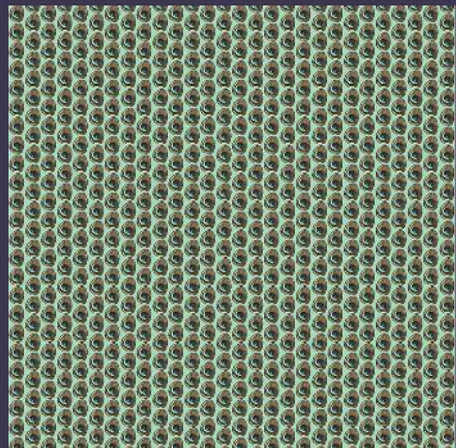
ETHICAL PARTNERSHIP

RUMI LONDON accessories are printed on 100% silk fabrics, ethically sourced and handmade to perfection by the UK's leading sustainably conscious heritage silk printers.



Pure Silk Peacock
Silk Scarf

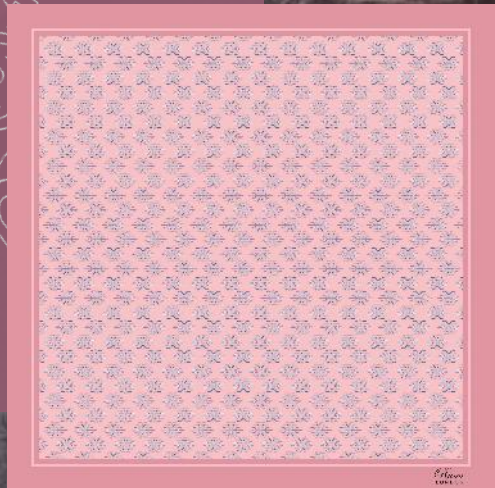
SKU: SCF004





Silk Twill Bhutan Motif Scarf

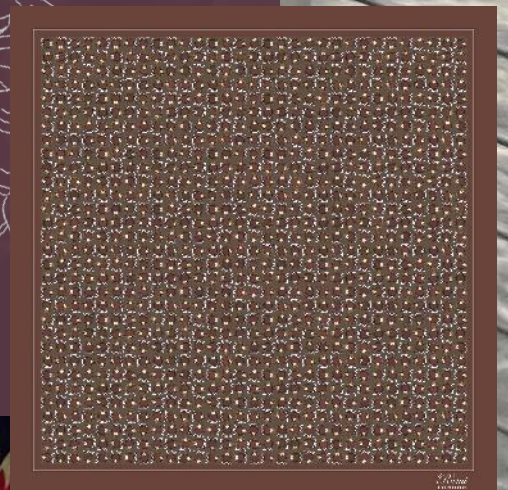
SKU: SCF013





Conch Motif Pure Silk Scarf

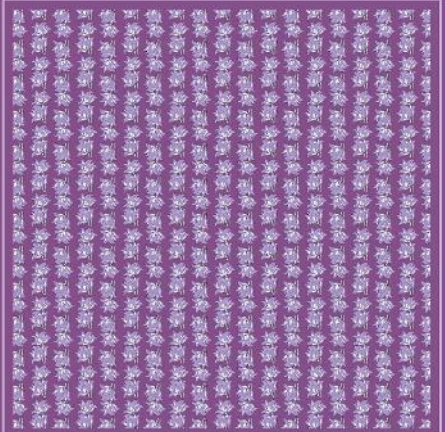
SKU: SCF010





Floral Motif Silk Twill Scarf

SKU: SCF015





SUSTAINABILITY

GOTS-CERTIFIED PRINTERS

Our silk accessories printers are Global Organic Textile Standard (GOTS) certified. This means that as a GOTS certified company, the production processes are stringently monitored to ensure that all fabrics are produced ethically, and in fair working conditions.

This provides confirmation and reassurance to our customers, that our products are produced with ethical and responsible practices.

SUSTAINABLE PRINTING

Our silk woven fabrics are sustainably printed in an eco-conscious manufacturing unit and are free from any potentially toxic chemicals.

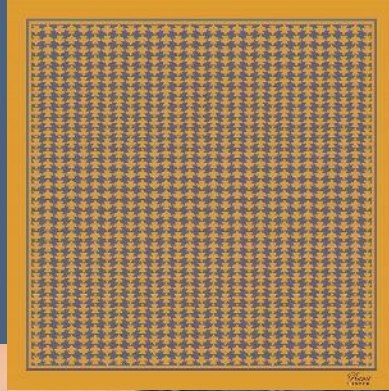
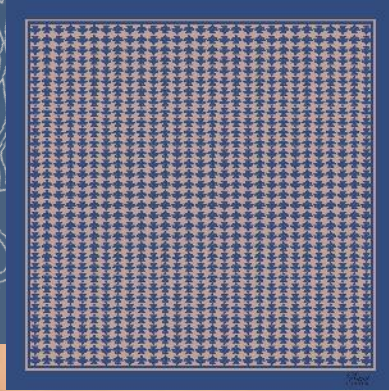
REDUCED FABRIC WASTE

We endeavour to use the full length of the printed fabric, thus reducing the amount of fabric waste arising from production.



Motif Square Silk Scarf

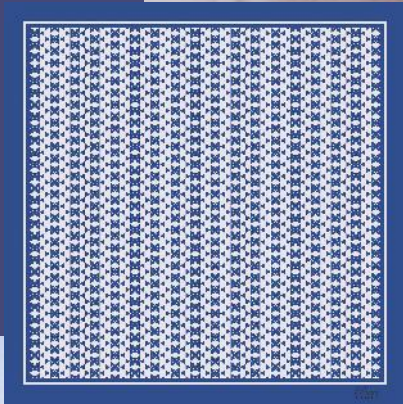
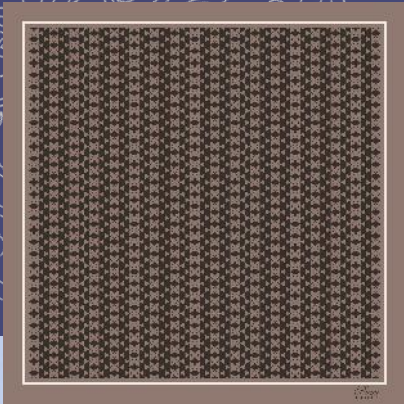
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Geometric Motif Square Silk Scarf

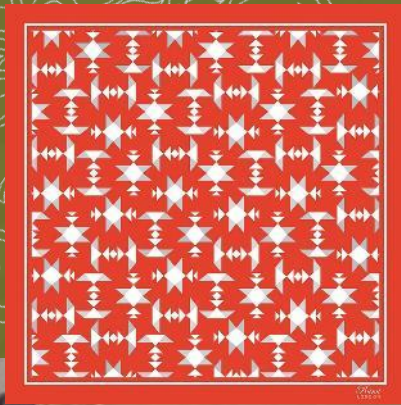
SKU: SCF011





Silk Twill Motif Scarf

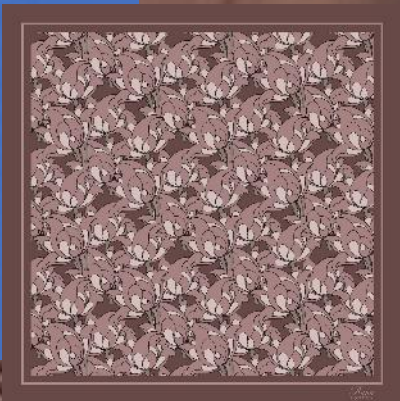
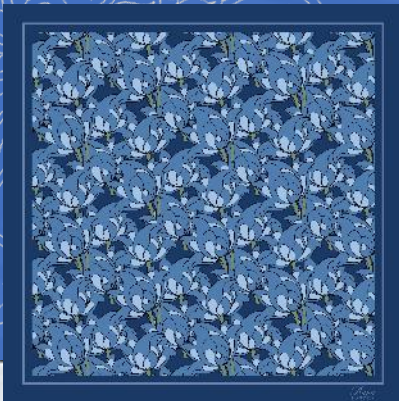
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Floral Square Silk Twill Scarf

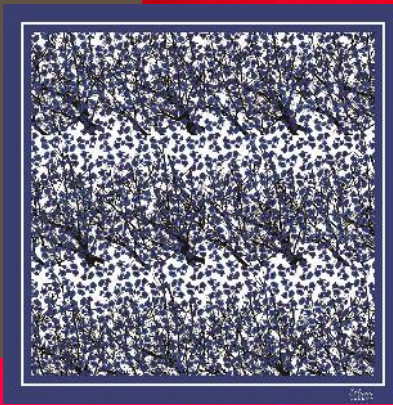
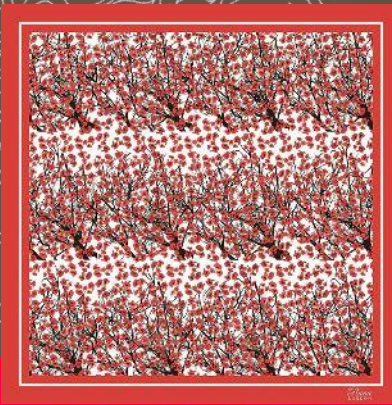
SKU: SCF014





Scattered Poppies Luxury Silk Scarf

SKU: SCF008



Four patterned silk ties are hanging vertically on a weathered wooden fence. From left to right: a yellow tie with a dark blue and white geometric pattern; a white tie with a repeating black and red abstract pattern; a light blue tie with a vibrant floral pattern in yellow, purple, and green; and a dark purple tie with a pattern of orange and yellow flowers. The background shows a blurred green field under bright sunlight.

PURE SILK TIES

Handmade luxury silk ties created in Britain. Beautifully crafted from the finest quality twill silk for those who appreciate the superior quality of a premium product. Whether it's for nine-to-five business wear or a night out, wedding parties or a black-tie formal event, RUMI LONDON's luxurious tie collection will give the perfect finishing touch to any outfit. From elegant motifs and floral styles to understated abstract patterns and whimsical and quirky themes, these brilliant collection of pure silk ties are uniquely designed in London and individually handmade in England.



Handmade Floral Silk Tie

SKU: TIE001





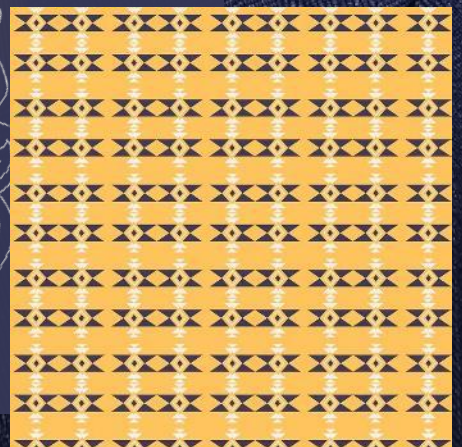
Handmade Motif Silk Tie

SKU: TIE002



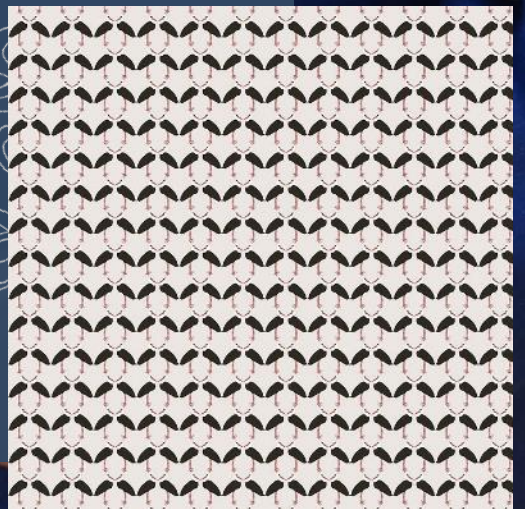
Handmade Abstract Motif Silk Tie

SKU: TIE003



Handmade Heron Print Silk Tie

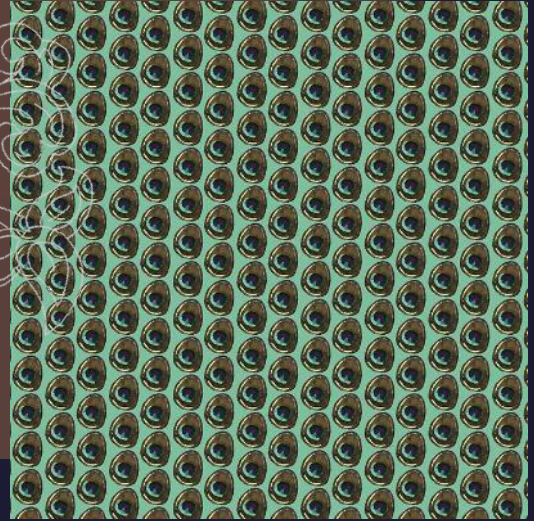
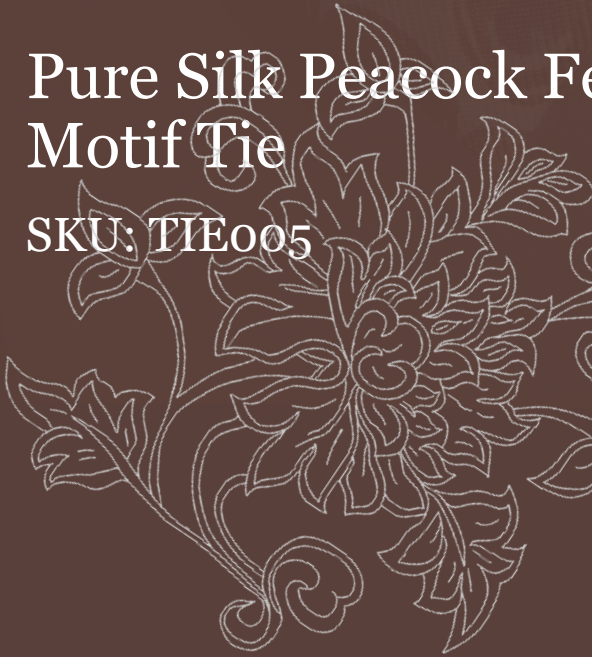
SKU: TIE004





Pure Silk Peacock Feather
Motif Tie

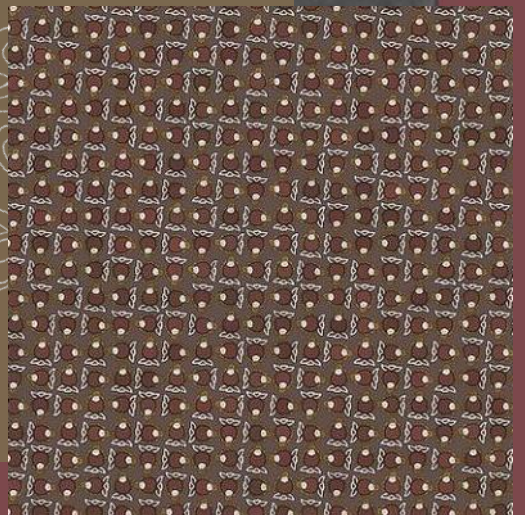
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Conch Motif Silk Tie

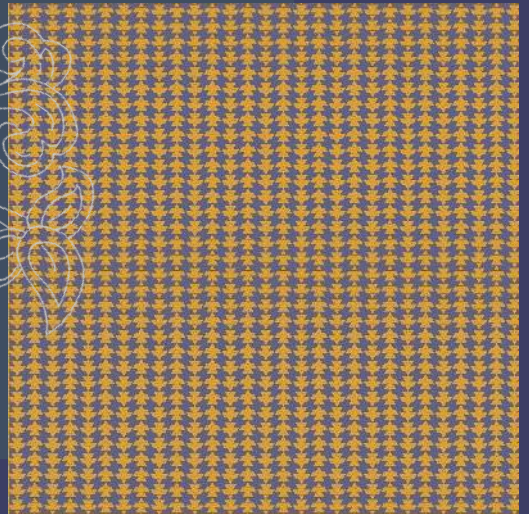
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Handmade Luxury Motif Silk Tie

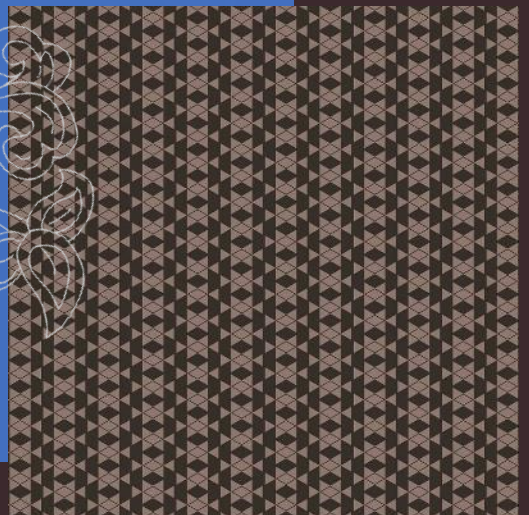
SKU: TIE007





Geometric Motif Silk Tie

SKU: TIE008

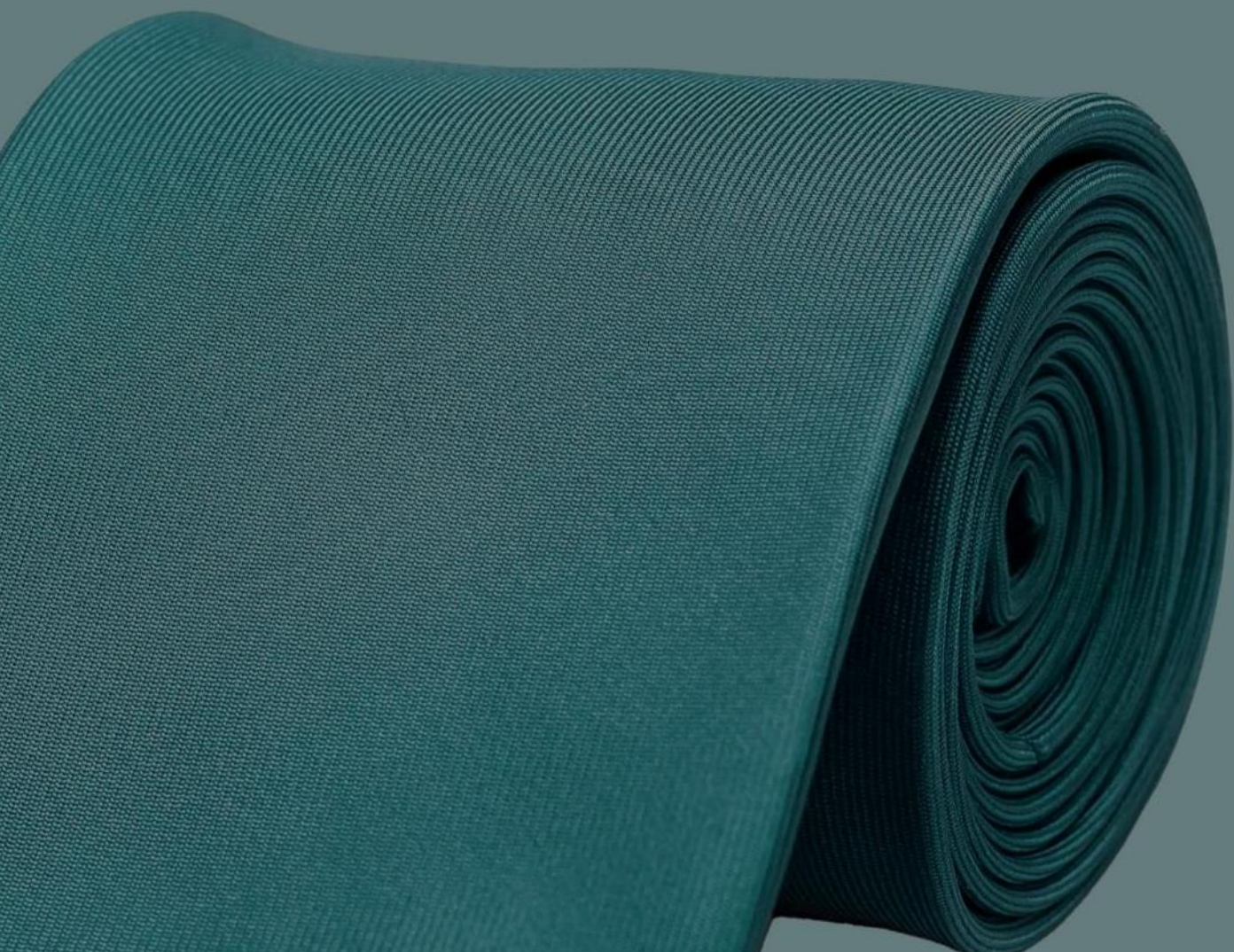




Silk Twill Bhutan Motif Tie

SKU: TIE009





Handmade Luxury Plain
Silk Tie - Bottle Blue

SKU: TIE-PL-010





Handmade Luxury Plain
Silk Tie - Kent Blue

SKU: TIE-PL-011





Handmade Luxury Plain
Silk Tie - Burgundy

SKU: TIE-PL-012



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